

Regional Private-Public Partnership Workshop  
November 17-18, 2005  
Bangkok, Thailand

**AGENDA**

**DAY 1 – Thursday, November 17**

<b>Opening Session</b> 09:00 – 09:45	<ul style="list-style-type: none"> <li>• Welcome (Elizabeth Fong – RCB; Ligia Elizondo – BRSP; Denis Nkala – SSC)</li> <li>• Introductions/expectations</li> <li>• Confirm workshop outputs (* Use as review point at end of Oct 18 to ensure we have met participant expectations)</li> </ul>
<b>Presentation Session 1</b> Understanding the Institutional Framework 09:45 – 10:30	<ul style="list-style-type: none"> <li>• Presentation: Tsunami Relief Network (historical overview, structure, roles and responsibilities) (BRSP)</li> <li>• Overview of the overall accomplishments of the Tsunami Relief Network so far (BRSP)</li> <li>• Group photo</li> </ul>
<b>BREAK</b> 10:30 - 10:45	
<b>Warm-up Discussion Session 1</b> 10:45 – 11:30	<ul style="list-style-type: none"> <li>• Private Sector Partnerships for tsunami relief and beyond               <ul style="list-style-type: none"> <li>- Lessons learned</li> <li>- Major challenges to date</li> </ul> </li> </ul> <p style="margin-left: 40px;">As identified by each CO and RCB</p>
<b>Case Study Discussion</b> 11:30 – 12:30	<ul style="list-style-type: none"> <li>• Examination of a successful partnership versus a partnership that encountered a number of challenges (Indonesia/Alesandra Roccasalvo and the Maldives/Oren Schlein)</li> <li>• Examination of a country – specific experience with private sector partnerships (Nepal/Purusottam Man Shrestha)</li> </ul>
<b>LUNCH</b> 12:30 – 13:30	

<p><b>Training Session 1</b>          Agreements and Legal Modalities          (BRSP/DBP – Casper Sonesson)          13:30 – 14:30</p> <p>Output: A review &amp; learning session; understanding for contract processes in the future</p>	<ul style="list-style-type: none"> <li>• Review of different types of contributions and corresponding agreements (in-kind contributions; cash contributions; contributions of pro-bono services; cost-sharing agreements)</li> <li>• “Backdoor” procurement</li> <li>• In-Kind/Pro-bono services/Cash contribution v. Procurement</li> <li>• Review best process of expedient decision-making</li> <li>• Q &amp; A</li> </ul>
<p><b>Working Session 1</b>          SWOT Analysis          Private Sector Partnerships into the future – strategies to move forward          14:30 – 15:45</p> <p>Output: Completed SWOT, implications, drivers for private sector opportunities</p>	<ul style="list-style-type: none"> <li>• SWOT analysis to identify regional and country Strengths, Weaknesses, Opportunities and Threats related to the private sector engagement in the region (both internal and external)</li> <li>• Identify regional opportunities for private sector engagement</li> <li>• Transforming opportunities into long-term strategies</li> </ul>
<p>BREAK          15:45 - 16:00</p>	
<p><b>Working Session 2</b>          Vision, goals and strategies – short and long term          16:00 – 17:00</p> <p>Output: Understanding of vision, goals, strategies</p>	<ul style="list-style-type: none"> <li>• Presentation of RBAP Strategy (Alexandra Solovieva)</li> <li>• Particular review of vision, goals, strategies – with the long-term vision as the anchor, what can we accomplish in the short term (how are we defining “short term”)?             <ul style="list-style-type: none"> <li>- How do we link these and build on them together – do we create more of a team?</li> <li>- What has been formally adopted?</li> </ul> </li> </ul>
<p><b>Working Session 3</b>          Roles, responsibilities and expectations of CO private sector advisors, RCB and HQ          17:00 – 18:00</p> <p>Output: Understanding of roles and responsibilities</p>	<ul style="list-style-type: none"> <li>• The role the private sector advisors in COs, RCB, HQ can play based on the vision, goals and outputs – how we interact, align and support each other             <ul style="list-style-type: none"> <li>- Review and discuss expectations</li> <li>- Identification of any changes or gaps which need to be addressed</li> </ul> </li> </ul>

## DAY 2 – Friday, November 18

<b>Review Day 1</b> 09:00 – 09:15	
<p><b>Working Sessions 4 &amp; 5</b> Development of action plans 9:15 – 12:00</p> <p><b>Output:</b> Country office strategy and action plans</p>	<ul style="list-style-type: none"> <li>• How to mainstream private sector partnerships into broader framework of country office activities</li> <li>• Linking private sector engagement strategy to the broader CO strategy and priorities across practice areas</li> </ul>
<p>Long-term planning: developing action plans beyond December 2005</p> <p><b>Output:</b> Longer term action plans</p>	<ul style="list-style-type: none"> <li>• Resources needed for implementing strategies for private sector engagement beyond 2005 (HQ, COs, and RCB)</li> <li>• Discuss/draft/present CO strategy and action plans to move into 2006</li> </ul> <p style="text-align: center;"><i>(Note: please take a coffee break at approx. 10:45.)</i></p>
<p><b>Working Session 6</b> Communications (RCB Communications Team) 12:00 – 13:00</p> <p><b>Output:</b> DAD understanding, understanding of communication approaches &amp; potential communication strategies</p>	<ul style="list-style-type: none"> <li>• Private Sector DAD overview (Jorg Nadoll)</li> <li>• Communications (Christelle Chapoy)               <ul style="list-style-type: none"> <li>- Media as an ally in promoting private sector partnerships</li> <li>- Press release process</li> <li>- Communication approaches, Q&amp;A</li> </ul> </li> </ul>
<b>LUNCH</b> 13:00 – 14:00	
<p><b>Training Session 2</b> Private Sector Development 14:00 – 15:00</p>	<ul style="list-style-type: none"> <li>• Demonstration of new BDP interactive Tool Kit (for private sector development strategies at CO level) - BDP</li> </ul>
<p><b>Closing Session</b> 15:00 – 15:30</p>	<ul style="list-style-type: none"> <li>• Review all covered in the workshop</li> <li>• Review expectations identified at the beginning</li> <li>• Address any unmet topics</li> <li>• Overall synthesis, closing remarks – Elizabeth Fong</li> </ul>

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