

UNDP Media and Accountability Workshop

Sari Pan Pacific Hotel, Jakarta

Jaya Room, 4th floor

June 6-7, 2007

Trainers: Ms. Clare Arthurs, Mr. Harry Surjadi

Wednesday, June 6

0800 **Registration**
Opening Remarks

Mr. Hakan Bjorkman
Country Director, UNDP Indonesia

0830 **Introductions** - This is an important session where we meet you properly and find out how to make the course work for you. Please don't be late.

What IS Corruption? - We look at the definitions, check the jargon and discuss our role as journalists.

Governance Challenges in Asia – Getting Story

Mr. Patrick Keuleers
Policy Advisor – Public Administration Reform & Anti-Corruption
UNDP Regional Centre in Bangkok

1030 **Break**

Governance and the role of the Journalist - explore the challenges we face as community watchdogs.

What Makes a Good Story? - You have a great idea, but you still have to put it together. Re-enactments, undercover reporting, using original documents - bring your story to life with editorial and production values.

1300 **Lunch**

Governance and the Private Sector

Mr. Neil Thamotheram
Director - PricewaterhouseCoopers, Thailand

1530 **Break**

Professional Standards - What makes a professional journalist? How far can you go to get your story? What sets you apart?

1730 **Close**

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Thursday, June 7

0830 **Production Values** - practical session building on yesterday's work.

Interviewing Techniques – from open questions to closed questions: strategies for getting the best from the interviewee.

Watchdogs in Civil Society

Ms. Arimbi Heroepoetri
Environmental Law Alliance WorldWide (E-LAW)

1100 **Break**

Journalists and the Law

Mr. Mas Achmad Santosa
Advisor, UNDP/Partnership for Governance Reform - focus on environment.

Tools of the Trade - knowing the law is an important part of a journalist's job. So too is knowing how to value and protect your own safety, the information you collect and the people who give it to you. We will look at the latest research on journalism and trauma.

1300 **Lunch**

1400 **Investigative Reporting** - following the money trail or seeking facts in the shadows can be a long and expensive process. Planning is vital.

1530 **Break**

Preparing to Pitch - Strategies for negotiating with editors and sources.

Editorial Meeting - Review and evaluation of your stories

1730 **Close**