



UNDP Media and Accountability Workshop on Anti-Corruption Issues

Sunway Hotel, Phnom Penh
Mekong 1 Room
16-17 May 2007

Trainers: Ms. Clare Arthurs, Mr. Phann Ana

Wednesday, May 16

0800 Registration

0830 **Introductions** - This is an important session where we meet you and discuss making the course work for you. Please don't be late.

What IS Corruption? - We look at the definitions, check the jargon and discuss our role as journalists.

Governance Challenges in Asia

Mr. Patrick Keuleers
Policy Advisor – Public Administration Reform & Anti-Corruption
UNDP Regional Centre in Bangkok

1030 Break

Governance and the Role of the Journalist

- explore the challenges we face as community watchdogs.

Ethical Journalism - What makes a professional journalist?
How far can you go to get your story? What sets you apart?

1300 Lunch

1400 **Governance and the Private Sector**

- Mr. Neil Thamotheram
Director - PricewaterhouseCoopers, Thailand

- Mr. Narin Sok
Programme Manager, UNDP Cambodia

1530 Break

What Makes a Good Story? - You have a great idea, but you still have to put it together. Re-enactments, undercover reporting, using original documents - bring your story to life with editorial and production values.

1730 Close



UNDP Media and Accountability Workshop on Anti-Corruption Issues

Sunway Hotel, Phnom Penh
Mekong 1 Room
16-17 May 2007

Trainers: Ms. Clare Arthurs, Mr. Phann Ana

Thursday, May 17

- 0830** **Production Values** - practical session building on yesterday.
- Interviewing Techniques** – from open questions to closed questions: strategies for getting the best from the interviewee.
- 1000** **Civil Society and Governance**
- Dr. Sok Hach
Director of the Cambodia Economic Institute
- Off-the-record interviews*
- 1100** **Break**
- Journalists and the Law**
- Mr. Savuth Sok
Procurement Officer, UNDP Cambodia
- Tools of the Trade** - knowing the law is an important part of a journalist's job. So too is knowing how to value and protect your own safety, the information you collect and the people who give it to you. We will look at the latest research on journalism and trauma.
- 1300** **Lunch**
- 1400** **Investigative Reporting** - following the money trail or seeking facts in the shadows can be a long and costly process. Planning is vital.
- 1530** **Break**
- Preparing to Pitch** - Explore strategies for negotiating with editors.
- Editorial Meeting** - Review of your story ideas.
- 1730** **Evaluations and Close**